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CENTRAL FAX CENTERApplication Serial No. 10/573,536
Reply to office action of November 24, 2009

FEB 24 2010

PATENT
Docket: CU-4748**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application: Hee-Kyung LEE et al. } Art Unit: 2444
Serial No: 10/573,536 }
Filed: March 27, 2006 } Ex.: Bengzon, Greg C.
For: PACKAGE METAMEDIA AND TARGETING/SYNCHRONIZATION
SERVICE PROVIDING SYSTEM USING THE SAME

Certification under 37 C.F.R. §1.8(a)

The USPTO Central Fax No. (571) 273-8300

Date of Fax Transmittal: February 24, 2010

I hereby certify that this paper (along with any paper referred to as being attached or enclosed) is being transmitted to the United States Patent and Trademark Office to the fax number and on the date indicated above.


Dennis Kong**AMENDMENT UNDER 37 CFR 1.111**

Mail Stop Amendment
The Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

Sir:

In response to the office action dated November 24, 2009, the applicants submit the following responsive amendment in the above-identified application. This amendment is considered to place the application in better condition for allowance. No fee is believed to be required with this amendment, but, if this is not the case, please charge the requisite fee (or credit any overpayment) to Deposit Account No. 12-0400.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 10 of this paper.